Mahindra World City, Jaipur

Jaipur, Rajasthan

CLIENT : Mahindra World City Developers Limited.

SCOPE : Master Planning
PROGRAM : Industrial Park
PLOT AREA : 500 Acres
STATUS : Completed

Specific attention was given to points of innovation within the premise of standard industrial landscapes, including "smart planning" as an inherent characteristic of modern planning.

Through a study of the site, existing campus, adjacencies, access routes and proposed client vision, a comprehensive master plan has been prepared along with co-ordinated infrastructure design. The intent of this master plan is to form the premise for the 500 acre development which would be further detailed for execution by client appointed consultants. Land use distribution, plot sizes and mix, open space and landscape strategy, streetscape design were the main point considered in the Master plan



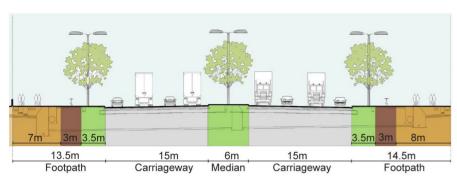


Figure 12: Section of 64m wide Central Spine

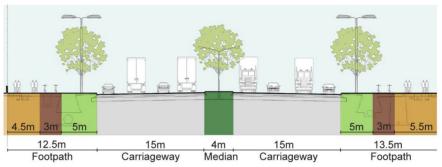


Figure 13: Section of 60m wide Vertical Spine

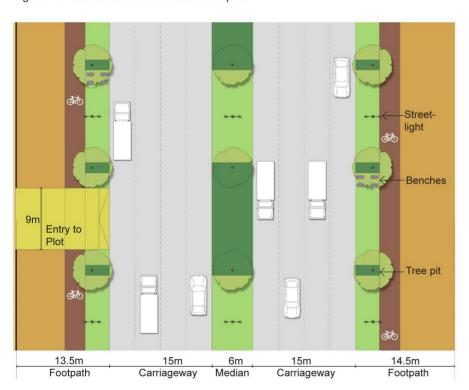


Figure 14: Plan of 64m wide Central Spine

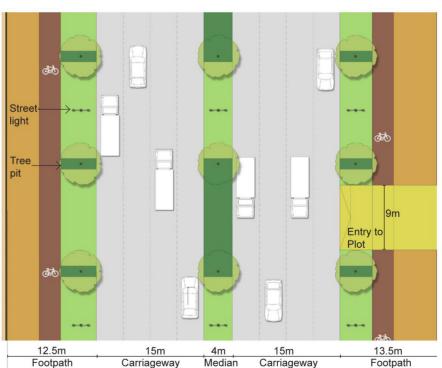
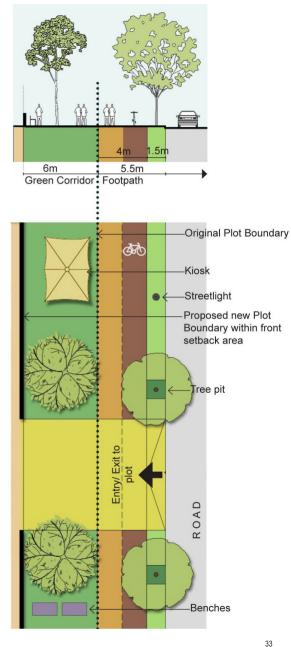
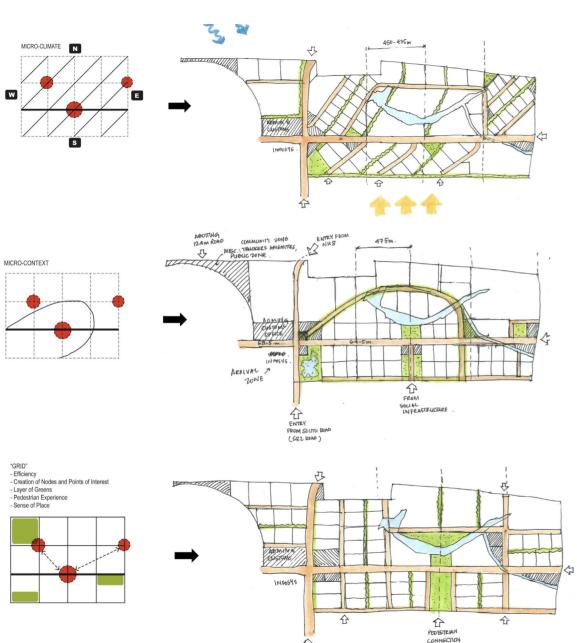


Figure 15: Plan of 60m wide Vertical Spine





Three master plan options were explored basis design principles developed by site study and client brief.

Pedestrian vs vehicular movement, dedicated cyclist movement, efficient infrastructure planning, and an overall more humane/user specific experience form the salient features of the master plan.

Out of the 3 options, the final option preferred by client was been further detailed out as the 'Final Master Plan'. Case studies were carried out to draw parallels. Further details with respect to plot level development guidelines, plot boundaries, signage, landscape etc were covered in the 'Industrial Guidelines'.



